

HOKA HOKA

UX

UI

WEB

DESIGN

DESIGN

DESIGN

content="Elevate your online presence with handcrafted web designs by HokaHoka Web Design Services. Stunning experiences beyond limitations."



COMPANY OVERVIEW

ABOUT

HokaHoka Web Design is a boutique web design and development company based in the borough of Brooklyn, New York. Founded and operated by Mina System, a passionate owner, designer, and developer with a deep commitment to helping small businesses and sole proprietor endeavors succeed in the digital landscape.

**Founded by Mina System
Brooklyn, New York**

MISSION

At HokaHoka, my mission is clear: **to empower small businesses, artists, therapists, contractors, and individuals with a strong online presence. I understand that in today's digital age, having a well-designed and functional website is crucial for success.**

SERVICES

Custom Web Design and Development: I specialize in creating unique, tailor-made websites that reflect the essence of your business or personal brand. My websites are not just visually stunning but also highly functional and user-friendly. E-commerce Solutions: I have the expertise to build e-commerce platforms that enable you to sell your products and services online efficiently. From storefront design to payment processing integration, I've got you covered.

APPROACH

I believe in the power of collaboration. I work closely with my clients, mainly through digital communication channels such as email and phone calls, to understand their goals, needs, and vision. I also welcome occasional in-person visits for those who prefer a more personal touch.

WHY HOKAHOKA?

- 1. Personalized Attention:** As a one-person operation, Mina System ensures that every project receives the utmost attention and care. Your project is not just another job; it's a collaboration where your success is our success.
- 2. Versatility:** I pride myself on being versatile and capable. No matter the size or complexity of your project, I have the skills and dedication to deliver outstanding results.
- 3. Resourceful Solutions:** If your project's scope exceeds our capacity, I have a network of trusted partners to whom I can outsource tasks, ensuring your project stays on track.
- 4. Recommendations:** I am committed to your success. If your project requires additional services beyond my expertise, I am happy to recommend other reputable providers to meet your needs.

COMMITMENT

At HokaHoka Web Design, I am committed to turning your digital dreams into reality. I understand the challenges and aspirations of small businesses and sole proprietors, and I am here to support you on your journey to online success.

Contact me today, and let's embark on the exciting journey of crafting a remarkable online presence for your business or personal brand. Together, we can achieve greatness in the digital world.

Nestled in the heart of Brooklyn's East Flatbush, HokaHoka Web Design and Development is all about crafting exceptional user experiences. Influenced by the borough's vibrant diversity and the New York City spirit of hustle, Mina, the brains behind HokaHoka, infuses creativity and innovation into every project.

In a city that never sleeps, HokaHoka thrives on creating tailor-made websites that blend stunning aesthetics with seamless functionality. Their commitment to partnership and customer satisfaction sets them apart. Whether you're a small business or a corporation, HokaHoka is your trusted Brooklyn-based web design ally, ensuring your digital presence leaves a lasting impression. Welcome to HokaHoka, where Brooklyn's spirit meets digital excellence!

**"HokaHoka elevates user experience by seamlessly integrating valuable user feedback from usability testing into the design process, ensuring a flawless end product."
- Mina
(Designer)**

KEY STATS

All statistics are based on the 2023/09/01 company census. If there are any inaccuracies or corrections to be made please contact the press contact below ↘

FOUNDED

25

TRAIN LINES

2023.01.01

HEADQUARTERS

EMPLOYEE/DESIGNER

BROOKLYN, NY

PRESS CONTACT

Mina
mina.system@hokahoka.website
+1 (347) 391-7655



PRESS RELEASES



1 Welcome.pdf



2 Overview.pdf



3 Timeline.pdf



4 Invoices.pdf

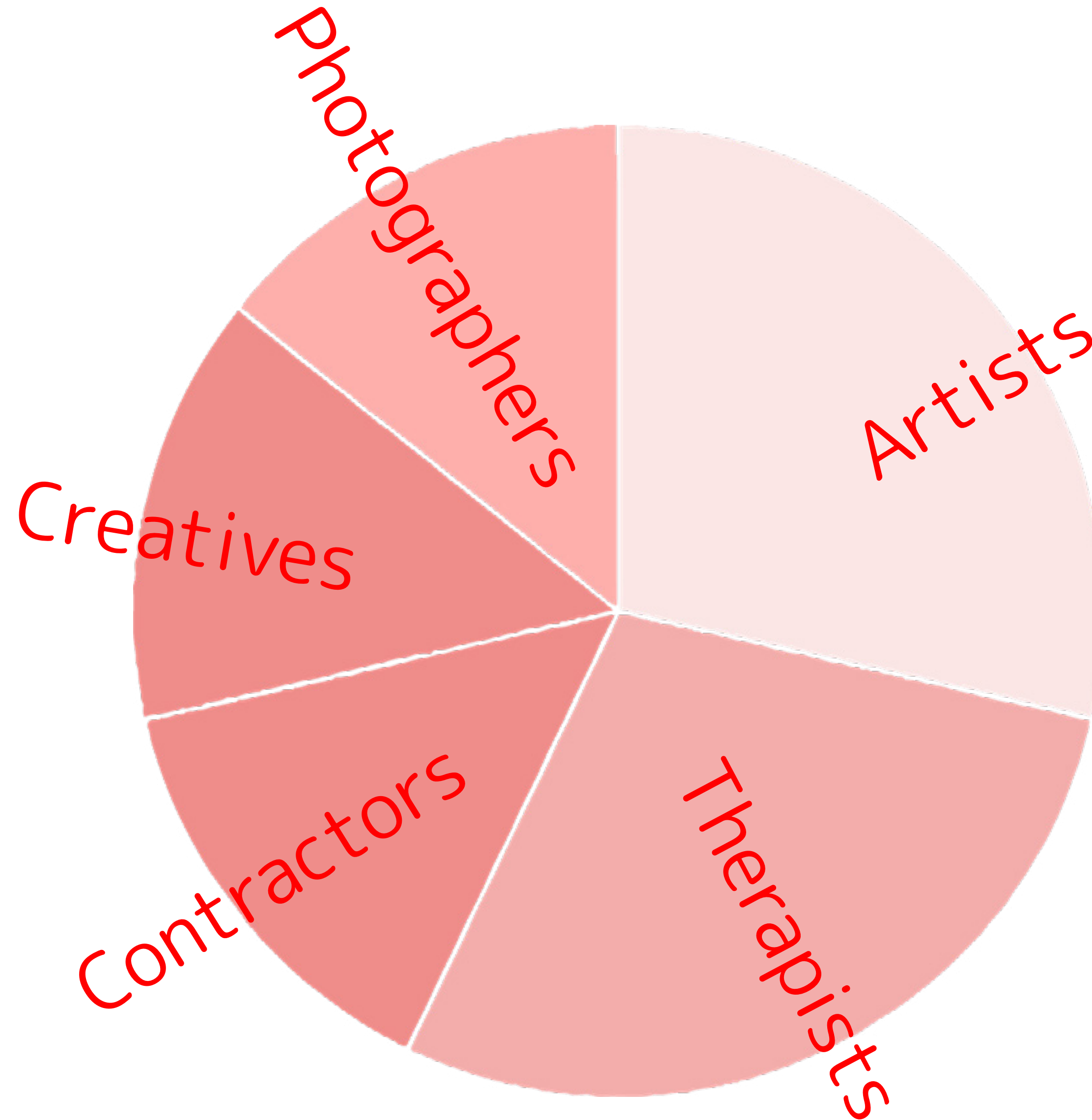


5 Communication.pdf

AUDIENCE/DEMOGRAPHIC

Percentage Clientele

- 28.6% Artists
- 28.6% Therapists
- 14.3% Contractors
- 14.3% Creatives
- 14.3% Photographers



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ABOUT HOKAHOKA

WE CARE

At HokaHoka Web Design, we are dedicated to delivering high-quality websites that meet your needs while also respecting your budget. We prioritize our clients and operate on a flexible pricing model, where we consider your budget first. Whether your website requirements are straightforward or complex, we offer a range of solutions to fit your financial constraints.

Budget-Friendly: We offer website design services starting at just \$1000 for simpler projects. In most cases, our website design services cost under \$5000, unless it involves complex features like E-Commerce or other specialized requirements.

ASIAN IMMIGRANT OWNED

HokaHoka Web Design is proudly owned and operated by Mina, a second-generation immigrant who brings a unique perspective to the table. Having immigrated to the USA at the age of 4, with Japanese as her first language, Mina understands the challenges and opportunities that come with the immigrant experience. She takes pride in her immigrant roots and leverages her diverse background to provide exceptional web design services. Mina's journey as an immigrant entrepreneur is at the heart of HokaHoka's commitment to personalized and empathetic service.

MEET MINA

When Mina isn't busy crafting the next stunning web design, she enjoys spending time with her loyal service dog, a Shiba Inu. They can often be found exploring Prospect Park, where Mina indulges her passion for mushroom foraging.

SMALL BUSINESSES TO THE FRONT

At HokaHoka Web Design, we have a special place in our hearts for small businesses. We prioritize the needs of local enterprises, whether it's creating a captivating website for a one-time pop-up shop at your community's farmer's market or designing an exclusive portfolio showcasing your finest work.

Your Vision, Our Mission: We are dedicated to turning your vision into a charismatic and engaging reality. We understand the importance of a strong online presence for small businesses. Please feel free to expand on any of these points or provide more specific information as needed. This description can serve as the foundation for your website or promotional materials.

DIVERSITY IN PERSPECTIVE

At HokaHoka Web Design, we embrace diversity in all forms. As a business founded and led by Mina, a proud immigrant with a unique disability, we believe that our diverse background enhances our creativity and problem-solving abilities. Our commitment to inclusivity is not just a statement; it's a fundamental part of our business ethos.

COMMUNITY MATTERS

At HokaHoka Web Design, we believe in the power of community. If you're a part of the vibrant Prospect Lefferts Gardens, Flatbush, or East Flatbush neighborhoods, we want to connect with you!

Local Roots: Mina, the founder of HokaHoka Web Design, has called this area home for five years since 2018. She and her partner chose to establish themselves here while pursuing their graduate studies at NYU. This community has welcomed them, and they are committed to giving back.

Special Neighbor Discount: As neighbors, we're excited to offer you a special discount on our web design services. We believe in supporting local businesses and individuals, and this is our way of giving back to the community that has embraced us.

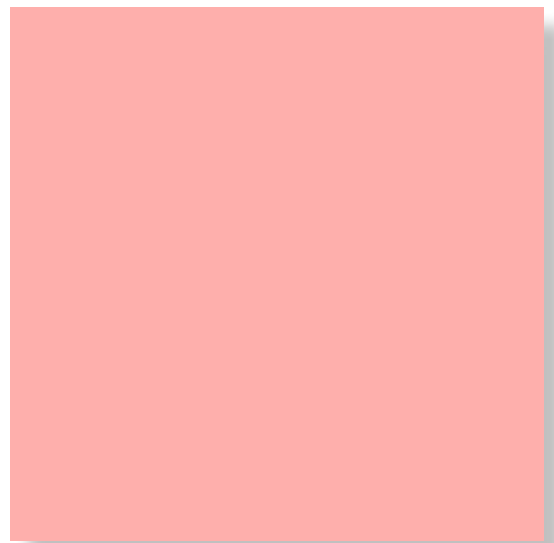
When you reach out to us, just let us know you're from one of these communities, and we'll be happy to apply your special discount. We look forward to helping you achieve your web design goals while strengthening the bonds within our wonderful neighborhoods.



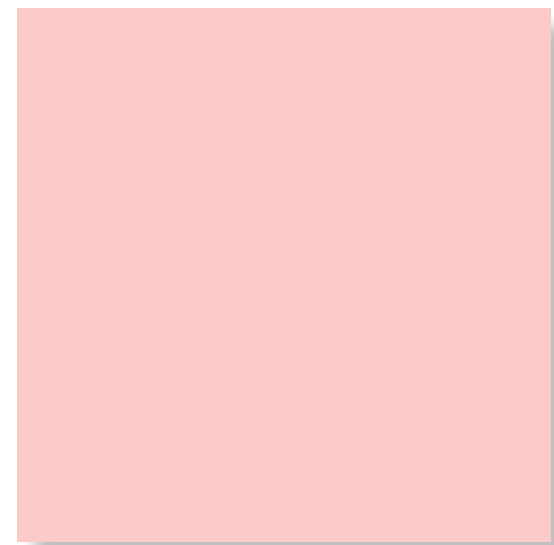
STYLE GUIDE



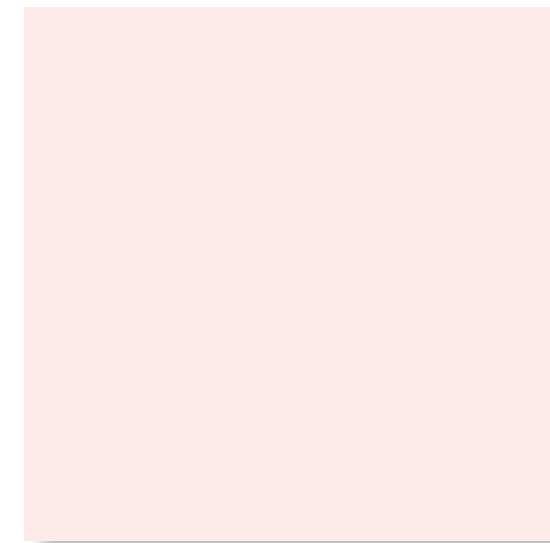
preset--color--body



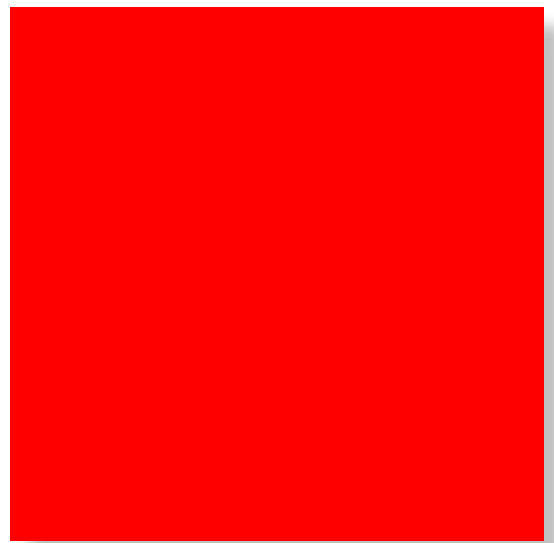
preset--color--primary



preset--color--secondary



preset--color--tertiary



preset--color--contrast

FONT FAMILY

Rounded Mplus 1c

Heading 1

Heading 2

Heading 3

HEADING 4

Heading 5

Heading 6

Body

Colophon





Click the image to
download our logo
in PNG form. If you
need other formats,
please contact me.



HokaHoka

Click the image to
go to the video link
where you can play
on your browser



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